

MOXAM

and Animation Toolset

· Modular Expandability



Interface

Easy access to a comprehensive feature set.

CINEMA 4D's interface has been given a comprehensive face-lift to improve workflow and productivity. Completely new icons are designed for quick recognition and maximum workflow efficiency.

Questions regarding the interface can be quickly answered by using the new context-sensitive help system with full-text search. The reworked Objects Manager with live search function and display filters and the powerful layer system are ideal when

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Animation Tools

Keeping your production on track.

efficiency.

Everything in the Timeline, from the layout to working with

keys and curves, has been optimized for maximum workflow

New tools have been added to make editing F-Curves and

tangents easier so objects can be animated more quickly and

more efficiently. The Region tool is another powerful addition.

With it, frames can be drawn around several different selections.

These frames can then be moved, stretched or compressed. The

Ripple Edit tool is tailor-made for optimizing the timing of long

animation sequences. The new layout gives you more space to

work and offers quick customizability and mode focus.

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MOCCA 3.1

Give your characters more character.

A number of changes have been made to the MOCCA module. Not only does it offer better results but characters can be set up and animated up to 50% faster compared to previous versions!

The new joint-based setup, auto-weighting and newly developed IK system usher in a new ease in character animation. The new morph tools make it easy to put words in your character's mouth.

The new muscle system adds the strength of realism and VAMP lets you easily transfer UVs, joints, weights, morphs and more from one character to another.



UV Editing & 3D Painting

Seams much faster!

The best models are nothing without good-looking textures. MAXON has long been a developer of market-leading 3D

painting tools valued for their quality, dependability and ease of use.

CINEMA 4D's one-of-a-kind 3D paint functionality now lets you paint in several material channels at once with a single stroke of the brush! This is something no other paint program can offer.

Interactive mapping and LSCM mapping let you separate objects at defined seams, which is ideal for preparing UVs of organic models quickly and cleanly for prefect texturing.





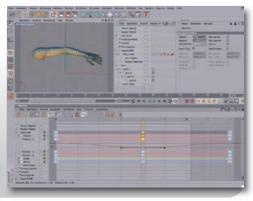
CINEMA 4D – The Complete 3D Solution

Easy To Use

CINEMA 4D is known as the easiest to learn professional 3D application – and here's why:

CINEMA 4D's fast, flexible workflow enables animators at all skill levels to immediately start working and quickly achieve the desired result. The newly designed interface is clear, concise and easy to navigate, with easy to recognize icons and menus.

Ultimately, CINEMA 4D offers an interface and workflow that's flexible enough to fit into your personal pipeline and retain its ease of use as the application continues to grow.



Textures & Materials

The best models can't shine without the right textures.

Making your objects look great is easy with CINEMA 4D's material and texture tools.

The CINEMA 4D material system offers you 14 channels, over 50 shaders (incl. modules) and over 30 different types of noise. In addition to shaders, textures can be applied in various formats, including film and HDRI. If you want to give your textures an entirely unique look or if you just can't find the texture you want, simply do what Hollywood does – use the 3D painting functions to create the perfect texture!

Additional new features include Projection Painting, HDRI editing and a powerful new layer system with extensive support of PSD files. And to make sure your textures fit perfectly, a comprehensive set of UV editing functions has been added to R10 that lets you perfectly "wrap up" even the most complex geometry.

Modeling

The core element of any 3D project are a scene's models.

CINEMA 4D offers a comprehensive set of modeling functions that let you create any object you want, whether technically exact or completely freeform and organic.

Parametric objects and generators offer a construction history that can be modified or animated at any time, while a complete polygonal modeling toolset, including subdivision surface and Ngons, is available for creating more complex objects..

Support for industry-standard formats makes it easy to transfer models between CINEMA 4D and other 2D, 3D and CAD applications.

CINEMA 4D's powerful toolset helps you get the most out of every scene.





Lighting

Lighting can make or break a scene. This is why CINEMA 4D offers a wide variety of lighting options.

Control omni and spot lights much as in real life and emit light in almost any shape using CINEMA 4D's flexible area lights. Add volumetric lighting and lens flares for the right effect and easily control the influence of individual lights on each object in your

scene. With the Advanced Render module you can take advantage of advanced lighting effects such as Global Illumination (Radiosity) and Caustics.

Light your scenes in CINEMA 4D for ultimate realism!



Rendering

Output your 3D pictures and animations to most widely used still and video formats using CINEMA 4D's fast, photorealistic render engine.

Multiple passes and 32-bit HDR output make it easy to tweak your final output, while direct export to multiple compositing applications makes it easy to integrate CINEMA 4D into your existing pipeline.

The Sketch and Toon module lets you choose from a wide variety of looks, ranging from technical to loosely sketched or even a cartoon look.





CINEMA 4D is everywhere...

Broadcast and Film

CINEMA 4D's ease of use, speedy workflow, rock solid stability and pipeline integration are unmatched when it comes to broadcast graphics.

Content created using CINEMA 4D, including logos, commercials, music videos and more, is broadcast every day worldwide. You can render Multi-Pass layers directly out to After Effects, Final Cut Pro, Cumbustion, Shake, Fusion and more letting you perfectly match the 3D elements within your 2D application. You can even make changes to 3D attributes inside your 2D package. CINEMA 4D is a must-have for all motion graphics artists!



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The industry's top film studios count on CINEMA 4D for cost-effective workflow, seamless integration and quality results. CINEMA 4D has been used in such films as The Chronicles of Narnia, Open Season, Spiderman 3, Superman Returns, Monster House and many more!

Graphic Arts and Design

If you haven't added 3D to your arsenal of digital tools, the time is now and the software you need is CINEMA 4D.

The 3D medium allows you to develop new forms of expression that cannot be visualized using traditional methods. 3D really does add a further dimension to the creative process.

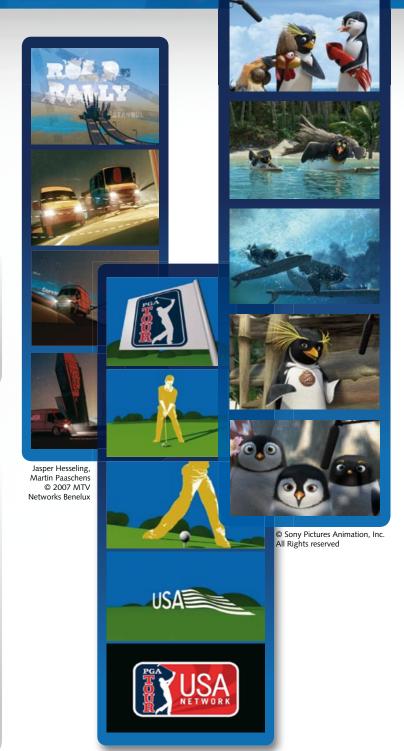
No other 3D application connects with the packages you already know and love like CINEMA 4D. You benefit from easy connectivity to Illustrator, EPS and other vector-based applications and the ability to read and write Photoshop files (including layers and layer sets).

Visit the MAXON web site and you'll find customer



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stories of artists like yourself who use CINEMA 4D for product and packaging design, theatre sets, fashion and furniture design, illustration art, medical and science visualization and almost any other kind of design you can imagine.



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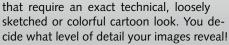
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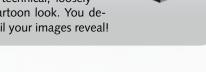
CAD Visualization

CINEMA 4D is the perfect choice for the creation of convincing high-end, photorealistic project presentations and visualizations.

Special CINEMA 4D editions are specifically designed for architects and engineers, offering numerous op-

tions for importing and editing CAD files. Impressive results can be achieved quickly using the included object, material, and lighting libraries and other CAD-specific tools. CINEMA 4D's powerful rendering engine gives your presentations that decisive visual advantage! The Sketch and Toon module can be used for a non-photorealistic look for scenes that require an exact technical, loos





Scientific Illustration and Animation

Whether for a research project, showing the effects of a new pharmaceutical or makeing complex processes easily understandable, CINEMA 4D makes successfully presenting scientific material easier than ever before.

CINEMA 4D offers a myriad of possibilities to turn even the most complex processes into great-looking visual presentations, no matter now microscopic or galactic the proportion. Special materials are included to make objects look as though they are being viewed through an electron microscope, or any other style you desire. You even have complete control over the animation of objects including relational, mathematical and most any other kind of movement

CINEMA 4D is already widely used by many renowned scientific foundations, pharmaceutical companies, medical illustrators and research institutes. Visit us online (www.maxon.net) and read exciting customer stories regarding scientific visualizations.

Modules

Advanced Render 2.6

The Advanced Render 2.6 module contains functionalities that will dramatically increase your rendering capabilities. Global Illumination, caustics, smoke and explosions, depth of field, skies and clouds, subsurface scattering and subpolygon displacement are all included.

Sketch and Toon

The Sketch and Toon module offers you endless possibilities to give your images or animations that perfect illustrated or cartoon look. You can choose from highly technical and precise to hand-drawn.

MOCCA 3.1

MOCCA is the perfect solution for anyone wanting to breathe life into virtual characters. Numerous innovative tools make setting up and animating characters a breeze. Use the face morphing and muscle simulation tools to add even more "character" to your character.

HAIR

Use HAIR to add more than just hair. Not only can you use HAIR's many styling tools to create the perfect hairstyle for your character, you can also use the HAIR module to create fur, feathers and even grass. Let your imagination go wild!

MoGraph

MoGraph's extensive, easy to use toolset lets motion graphics designers quickly create the look they want. Breathtaking TV spots, trailers, logo animations and more can be created with just a few clicks of the mouse!

Thinking Particles

This rule and event-based particle system lets you create the most awesome effects. Objects can be made to crumble apart and reform as a different shape; particles can be made to react to other objects or made to follow defined rules.

Dynamics

The Dynamics module lets you simulate real-world forces. Hard or soft objects can be made to collide, repel or deform on impact. Dynamics automatically creates effects that are impossible to re-create manually.

NET Render

NET Render lets you render large, complex animations over a network consisting of any number of computers. NET Render offers a convenient, easy to use HTML-based interface and automatically makes optimal use of all available network resources.

